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62.25
Phone Dunlap 3-37

Reference Salem Bank & Trust Co.

R. W. TEUCHERT

Grower of Choice Varieties

Descriptive price list of
GLADIOLUS

1923

Goshen, Indiana

1939

We have been growing Gladiolus for sixteen years and have learned from every angle, the best methods for producing fine bulbs and the varieties in which the public is most interested. Growing Gladiolus is our major occupation, not a side line, therefore our biggest gain comes from pleasing our customers. We have letters from satisfied buyers in all parts of the United States but cannot print them as space does not permit. A satisfied customer means repeat orders and that means honesty and good quality.

This list offers you sturdy varieties in all sizes which will take care of the most conservative buyer. Our descriptions are short, but we believe long enough to give you a good idea of color and blooming habits. Many people like to buy several sizes in order to have blooms throughout the entire season, from the earliest date to the latest with one planting.

In our price list we extend an invitation to you to visit our enterprise at any time. Many have done this and all ask the same questions concerning the growing and care of Gladiolus. Many requests come to us through the mail for this knowledge so we have prepared a folder on our culture of Gladiolus which we will mail free with each order shipped from our farm. These methods can be applied by the home gardener to his own particular problems.

This year we are giving you every opportunity to secure Gladiolus of the finest quality at the lowest possible cost. We are not selling BARGAINS, we are selling QUALITY. All precautions are taken to sell you bulbs first class in every respect, true to name and graded up to size.

In the summer our fields are State Inspected as are the storages where the bulbs are stored. We are constantly guarding against the dangers that lie in wait for a Gladiolus bulb.

VARIETY	GENERAL DESCRIPTION							Per Bu.
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bublets
AH—Apricot pink and yellow. Grows very tall. Good late bloomer.....		\$ 6.50	\$ 5.00	\$ 3.50	\$ 2.50	\$ 1.50	\$ 1.00	\$ 6.00
ALCHIMIST—Pure yellow. Large blooms on tall spike. Outstanding. Early		30.00	25.00					
*APRICOT GLOW—Fine clear apricot, tall. Mid-season.....		6.50	5.00	3.50	2.50	1.50	1.00	6.00
BELA QUEEN—Creamy white, large florets on very tall spike. Outstanding for late white.....		20.00	17.50					
BERTY SNOW—Popular lavender, large blooms on tall spike. Mid-season.		12.00	10.00	8.00	6.00	4.00	2.00	
*BETTY NUTHALL—Orange pink, pale yellow throat. very tall, straight massive plant. Large well placed flowers. Late		8.00	6.50	5.00	3.50	2.00	1.00	8.00
BOB WHITE—White blotched throat. Large blooms on tall spike. Mid-season.		15.00	13.00					
*BUTTER BOY—Large butter-cup yellow flowers. Tall, strong plant. Distinct and showy. Primulius variety. Early.		6.50	5.00	3.50	2.50	1.50	1.00	6.00
*EXCELLENCE—Deep orange vermillion, self color. Good grower. Best early red.....		15.00	13.00	11.00	9.00	7.00	5.00	20.00
FLAMING VALE—Cardinal red, deeper throat. Large blooms on tall spikes. Mid-season.....		7.00	5.50	4.00	2.75	1.50	1.00	8.00
*GIANT NYMPH—Large pink, strong grower. Popular variety. Mid-season.		8.00	6.50	5.00	3.50	2.00	1.00	10.00
*GOLDEN DREAM—Clear deep yellow. Finely placed. Tall strong grower. Very good. Late.....		8.00	6.50	5.00	3.50	2.00	1.00	10.00
*HELGA—Salmon pink. Popular variety. Early.....		6.50	5.00	3.50	2.50	1.50	1.00	6.00
HIGHLAND LADDIE—Beautiful cerise pink. Large bloom On heavy spike. Mid-season.....		8.00	6.50	5.00	3.50	2.00	1.00	10.00
*MAID OF ORLEANS—Milky white, light cream throat. Large blooms, unusually well placed. Tall straight spikes. Mid-season.		25.00	22.50	20.00	17.50	15.00	12.50	
MAMMOTH WHITE—Pure white, large blooms on tall heavy plant. Very good. Mid-season.....		20.00	17.50					
MARMORA—Smoky gray lavender. Many large open blooms on tall straight spike. Mid-season.....		12.00	10.00					
*MINUET—Clear lavender. Strong plant, tall. Large blooms, heavy substance. Mid-season.....		20.00	17.50					
*MISS BLOOMINGTON—Rich lemon yellow. Best commercial early yellow.		15.00	13.00	11.00	9.00	7.00	5.00	
*MORAVIAN—Pleasing shade of lavender. Creamy yellow throat. Early.		8.00	6.50	5.00	3.50	2.00	1.00	8.00
*MRS. CAL. COOLIDGE—Delicate salmon rose pink, lower petals of soft creamy, yellow tint. Best in class. Grandiflora Primulinus. Early.....		7.00	5.50	4.00	2.75	1.50	1.00	8.00
*MRS. F. PENDLETON—Bright rose pink, blotch, rich carmine-red on lower petals. Tall, heavy spike. Mid-season.		8.00	6.50	5.00	3.50	2.00	1.00	10.00
MRS. LEON DOUGLAS—Begonia rose. A giant in spike and bloom. Fine mid-season spike.			6.50	5.00	3.50	2.00	1.00	10.00
MRS. GEO. W. MOULTON—Violet red. Many open, well placed on very tall spike. Mid-season.....		7.00	5.50	4.00	2.75	1.50	1.00	8.00

VARIEVTIES	GENERAL DESCRIPTION							Per Bu.
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
*MRS. P. W. SISSON	—Soft cameo pink. One of the best light pinks, large flowers well placed on nice spike.							
	Mid-season.	8.00	6.50	5.00	3.50	2.00	1.00	10.00
*PICARDY	—Clear shrimp pink. Large flowers on tall spike.							
	Most outstanding variety in recent years. Mid-season...	\$12.00	\$10.00	\$ 8.00	\$ 6.00	\$ 4.00	\$ 2.00	\$15.00
*POLAR ICE	—Pure white. Outstanding, early.....	30.00	25.00					
*QUEEN of BREMEN	—Lavender pink, flecked, deeper.							
	Very good cut-flower. Early.	9.00	6.50	5.00	3.50	2.00	1.00	10.00
RED COMMANDER	—Deep rich red, very large blooms. Late..	15.00	13.00	11.00	9.00	7.00	5.00	20.00
RED PHIPPS	—Glowing red. In great demand. Mid -season....	15.00	13.00					
*RED SPLENDER	—Brilliant scarlet, lower petals deeper.							
	Early.	15.00	13.00	11.00	9.00	7.00	5.00	20.00
*RUTH HUNTINGTON	—Violet lilac with deeper markings on lower petals, strong plant. Tall fine spikes.							
	Mid-season.	9.00	7.00	5.00	3.50	2.00	1.25	12.00
SENTINEL	—Rose pink, white penciling. Excellent late plant...	7.00	5.50	4.00	2.75	1.50	1.00	8.00
SPLENDORRA	—Dark wine red. Tall, well placed. One of best dark varieties. Mid-season.....	8.00	6.50					
*VIOLET BEAUTY	—Cerise violet. Large flower on tall heavy spike. Good cut-flower variety. Early.....	8.00	6.50	5.00	3.50	2.00	1.00	10.00
VERMILION	—Vermilion scarlet, large white throat blotch.							
	Striking. Late.	10.00	8.00	6.50	5.00	3.50	2.00	15.00
W. P. PHIPPS	—LaFrance pink. Large bloom on extra tall and heavy spike. Many open at one time. Good exhibition variety. Mid-season.....	12.00	10.00	8.00	6.00	4.00	2.00	15.00
*WHITE BUTTERFLY	—White. Beautiful, decorative. Early....	8.00	6.50	5.00	3.50	2.00	1.00	10.00
OUR GARDEN MIXTURE	—This Mixture should not be confused with Mixtures of over stocks. Ours is grown as a Mixture of plain and ruffled petaled types and offers a fine assortment of colors and variation of blooming dates. We are really proud to offer this fine selection.	7.00	5.50	4.00	2.75	1.50	1.00	8.00

***VARIETITES RECOMMENDED FOR GREENHOUSE FORCING**

SPECIAL—Can furnish two inch and above bulbs for counter trade at \$2.00 more than the number one size. Write at once stating varieties and amounts wanted in first letter as the supply is limited.

PRICED per 1,000. 100 bulbs of a variety at same rate but total order must equal 1,000 or more.

SPECIAL DISCOUNT on quantity orders

No Order too large or too small to have our careful attention.

TERMS—Cash with order if immediate shipment; 25% with order if to be held, balance C. O. D. when shipped F. O. B. Goshen.

